

NOMINATION FOR AWARD		
AWARD Outstanding Public Affairs Airman	CATEGORY (If Applicable) Individual	AWARD PERIOD 1 Jan - 31 Dec 01
RANK/NAME OF NOMINEE (First, Middle Initial, Last) A1C Emily N. Butali	SSN (Enter Last 4 Only) 0821	MAJCOM, FOA, OR DRU AFMC
DAFSC/DUTY TITLE 3N051/Editor, Eglin Eagle	NOMINEE'S TELEPHONE (DSN & Commercial) COMM: (850) 882-3931; DSN: 872-3931	
UNIT/OFFICE SYMBOL/STREET ADDRESS/BASE/STATE/ZIP CODE AAC/PA/101 West D Ave., Suite 110		
RANK/NAME OF UNIT COMMANDER (First, Middle Initial, Last)/COMMANDER'S TELEPHONE (DSN & Commercial) Brig Gen Robert W. Chedister DSN 872-5422 Cmcl (850) 882-5422 robert.chedister@eglin.af.mil		
SPECIFIC ACCOMPLISHMENTS (Use single-spaced, bullet format)		
<p>Overall Effectiveness and Job Accomplishment</p> <ul style="list-style-type: none"> - Banner year! Emily confronted challenges head on; stepped up to plate hitting homeruns every time - From internal to community relations, she exhibited excellence in every aspect of the PA arena - Innovative journalist! Displayed outstanding ability as the only military staff writer of the award winning newspaper, <i>Eglin Eagle</i>, a community favorite and most recognized information tool on base <ul style="list-style-type: none"> -- Assisted in design and production of weekly 32-page newspaper, reaches audiences of over 48,000 -- Authored more than 130 published stories; some appeared worldwide on the AF News Service -- Educated thousands on Eglin's diverse mission and its over 40 state-of-the-art weapons systems - Never skipped a beat as editor! Took over and revamped an aging paper and brought it back to life <ul style="list-style-type: none"> -- Keen eye for appeal creating eye catching graphics, brought the <i>Eagle</i> up to modern-day standards -- Expert at layout, manipulating complex desktop software used to create multi-color base paper - Handpicked to interview Air Force Materiel Command's top CMSgt during a base visit to Eglin - Spearheaded PA's CFC publicity telling personal stories of success--Base exceeded monetary goal - Masterfully coordinated an aggressive and high visibility internal publicity campaign highlighting the \$150,000 high-tech community Unity Park project, the top AFMC/CC "Year of the Family" initiative - Superbly highlighted AF initiative to build new 1+ 1 dorms for airmen, the first of its kind on base <p>Leadership/Organizational and Planning Skills</p> <ul style="list-style-type: none"> - A natural leader! Emily delivers a dazzling performance managing the busiest shop in AFMC - Mentors a young, inexperienced writing staff, turning unseasoned PAs into trained DINFOS killers - Expert newspaper planner, she has the newspaper planned out months in advance to maximize quality - Ensures <i>Eglin Eagle</i> is a true Team Eglin product by effectively coordinating the informational needs of 3 other PA shops, 5 wing or equivalent commanders and over 45 tenant units at the largest AF base - Paved the road to the <i>Eagle</i> garnering an innovative ground-breaking newspaper pagination process <ul style="list-style-type: none"> --New process streamlined production time by 4 hours and significantly increased newspaper quality - Oversees a \$75,000 photo/audio visual fund that provides for increased photo quality in the Eagle <p>Judgment and Decisions</p> <ul style="list-style-type: none"> - No decision too big for this young airman, she has a knack for making the right choice every time - Spearheaded the publicity of the Air Armament Summit III, underscoring the importance of future weaponry to the warfighter; media blitz helped draw a record crowd of armament professionals - The brainchild behind several stories of how Eglin attacked back following the attack on America <ul style="list-style-type: none"> -- Produced and coordinated articles covering the gamut from the increased heightened state of security to the unwavering support from myriad base agencies, to deployments in support of the war on terror; stories boosted morale and helped in the U.S. effort to deter future terror attacks -- Her efforts ensured Team Eglin stayed informed as FPCONs changed rapidly as events unfolded - Staunch supporter of base and community events, regularly devotes many hours as selfless volunteer <ul style="list-style-type: none"> -- Volunteers at Airman's Attic twice a week and a member of Eglin's all-volunteer drill team -- Sings in the base chapel's ensemble choir and a member of the local college's prestigious orchestra <p>Communication Skills:</p> <ul style="list-style-type: none"> - Communicated on all public affairs fronts through internal/external media--more than written word - Phenomenal crisis responder! Handled media opportunities with poise and grace during the base's dual command 2001 Operational Readiness Exercises; helped earn Eglin an overall "Excellent" rating - Catalyst behind Eglin's massive internal publicity campaign for the coveted Air Armament Summit III <ul style="list-style-type: none"> -- Blitz helped draw a record number of industry, academia, international and armament professionals - Recognized excellence! Received accolades and selected as first AFMC best new writer of the year - Promoted Air Force recruiting and retention by periodically highlighting Eglin's involvement in new Air Force commercials; advertisements aimed at bolstering low-retention and reenlistment rates - A top-quality airman and super troop, Emily is PA's model professional and a true asset to the AF 		

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A1C Emily N. Butali

SPECIFIC ACCOMPLISHMENTS *(Use single-spaced, bullet format)* *(Continued)*